

Bio-Strath: The ultimate timeless remedy from the Swiss

For centuries, the therapeutic properties of herbs have been praised and used for a variety of ailments. In 1948, a German Scientist, Dr. Walter Strathmeyer, formulated an all-natural, whole food nutritional tonic designed to fortify the immune system. By combining selected plant extracts chosen for their therapeutic values with other nutritional factors, Dr. Strathmeyer successfully produced a well-balanced, nutrient-rich, liquid elixir that both supported and helped to maintain balance in the body's system.

Discover the Swiss Secret!

In 1961 Fred Pestalozzi founded the Bio-Strath company in Switzerland. Since then, this is where Bio-Strath is manufactured. In the manufacturing process, selected plant extracts are fed to live *Saccharomyces cerevisiae* (also known as *Torula cerevisiae*) cells. The product is then plasmolysed (liquefied), releasing vital nutrients (stored in the cells) for optimum absorption by the body. This meticulous and exacting process takes over two months to complete!

Bio-Strath contains no synthetics, no preservatives, no fillers, no binders and no dilutants. Not even added water! It is a rich source of naturally-occurring vitamins (including B-Complex, Inositol, Folic Acid), minerals and trace elements (such as Iron, Magnesium, Selenium, Zinc), beta-glucans, amino acids, enzymes and herbs, in a form that is easily assimilated by the body's cells. Bio-Strath fortifies the immune system, helping to revitalize and enhance energy levels. Malt extract, raw honey and unprocessed orange juice give this nutritional supplement its pleasant taste. Bio-Strath is also available in a sweetener-free tablet and in drops.

Science-based, clinically proven Bio-Strath is internationally recognized in fifty countries and is the top selling nutritional supplement in Switzerland! For generations and throughout the world, families have been using the 100% natural, "whole food" supplement to strengthen their immune systems. Who wouldn't want to build and protect their immune system in order to revitalize their life and feel better?

The man who introduced Bio-Strath to the world

As a young man, Fred Pestalozzi suffered from a serious balance disorder. Whistling in his ears made it impossible for him to hear and he could no longer walk. Then he heard of an entirely natural food supplement based on herbal yeast, developed by a German chemist, Walter Strathmeyer. He got hold of the product and his condition soon improved. He later visited Strathmeyer who let him have the recipe. In 1961, he started to produce and market the product himself from premises on Langstrasse in Zurich.

That same year, Bio-Strath was first introduced to Canadians and has been gaining in popularity ever since. Today it is David Pestalozzi, Fred's son, who manages the family company but despite its venerable age, Fred is still to be found in the office every day!