

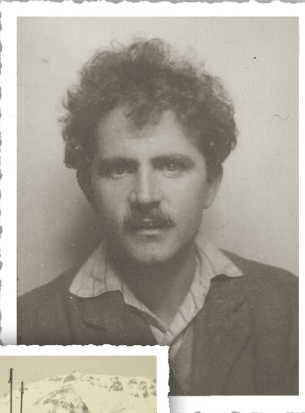


1902

Born and raised in Aesch near Basel (Switzerland).

1923-1932

Managed a health food store in Basel



1937-1956

Naturopath in Teufen. Research, development and manufacturing of the first natural remedies using fresh plants.

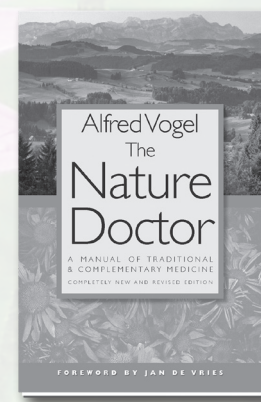
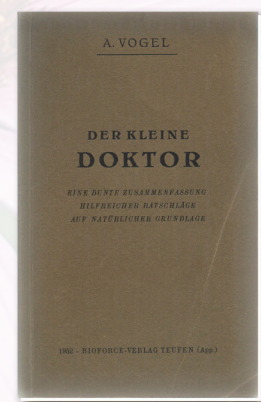
1950

On his first trip to America in the early 1950s, Alfred Vogel met the Oglala Lakota chief Ben Black Elk who introduced him to the healing power of the purple cone-flower (Echinacea purpurea).



1952

First appearance of the classic work, The Nature Doctor, which is well known throughout the world today and has been translated into 12 languages. Circulation to date: over two million copies.



Today...

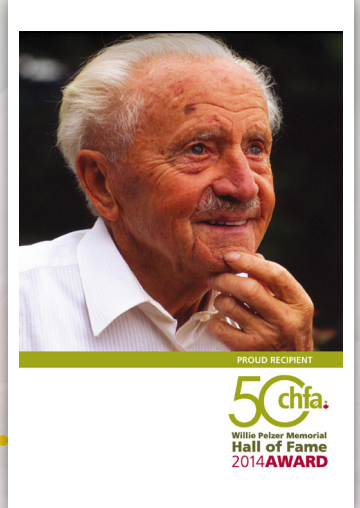


- Distribution in over 30 countries
- Around 500 employees worldwide work for A.Vogel
- Every year, we produce:
 - 350 tons of fresh plant tincture
 - 2,300,000 products in tablets or capsules
 - 2,400,000 products in liquid form
- Still managing seed to bottle through the same farms for over 50 years



2014

CHFA inducted naturopathy pioneer Alfred Vogel into its Hall of Fame in September 2014.



1982

Awarded the Priessnitz medal from the German Naturopathic Society.



1969

Researched the health of primitive tribes in Africa. In the Kalahari and Namibian deserts, Alfred Vogel studied the Devil's claw (Harpagophytum procumbens) plant.



1963

Establishment of Bioforce AG in Roggwil, Canton of Thurgau, Switzerland - today a leading herbal remedy and health food company operating throughout the world.



1958-1959

Extensive journeys of discovery through North, Central and South America. The photo shows Alfred Vogel in Mexico.



1956

Dr. A.Vogel's Health foods co. in Montreal, Canada. First distribution of A.Vogel remedies in Canada.

