

HERBATINT®

PERMANENT HAIRCOLOUR GEL

100% GREY COVER
WITH 8 ORGANIC HERBAL EXTRACTS, NO AMMONIA
RESORCINOL - PARABENS - ALCOHOL - FRAGRANCE



BEFORE YOU START

- **PREPARING YOUR HAIR:** Do not shampoo your hair at least **24 hours before colouring**. Your natural oil protects your scalp from irritation. However, your hair must be free from any residues of hair styling products or treatments (including leave in conditioners, 2 in 1 shampoos, etc...) or chlorine. Apply the colour to dry hair.
- **TEST YOUR CHOSEN COLOUR:** It is best to stay within 1 or 2 tones of your natural colour, which is the colour of your roots. **If you are not sure of your colour choice, you can test it** on a hair strand before applying to the whole head. If you can't decide between two shades, it is better to select the lighter shade.
- **PERFORM A SENSITIVITY TEST:** Although Herbatint is suitable for sensitive skin, it is always recommended to perform a sensitivity test 48 HOURS BEFORE USE in order to detect a possible intolerance to some of the ingredients contained in the product. See instructions below.

- **PREPARE YOUR COLOURING TOOLS:** Make sure you have all the necessary tools!



NOTE: Depending on the length, thickness and porosity of your hair, the contents of the Herbatint box may be used for 1 to 2 applications. Generally, for short to medium length hair you can mix 30 ml of colour with 30 ml of developer (half of the quantity contained in the box) and keep the leftover unmixed product for your next application. If you have very long and thick hair, for the first application you might need an extra box.

COLOURING YOUR HAIR IN 3 EASY STEPS



PREPARE THE COLOUR

Wear your gloves and a protection cape (or an old towel or t-shirt) to protect your clothes and you are ready to start. Using a plastic or a glass bowl (no metal), **combine equal amounts of colour and developer** (mixing ratio 1:1) and mix until you obtain a gel consistency. The cap of the bottles can be used as a measuring tool (1 cap = 5 ml). After use, replace the caps on the bottles containing unused products, and keep them for your next application. Any mixed product remaining in the bowl should be discarded.

HOW TO MIX 2 OR MORE SHADES

With Herbatint you can mix 2 or more shades to create your unique look but remember that you should always mix the same amount of colour and developer. So if you wish to mix 2 shades in the same proportion, for example 6N and 7D, you should combine 30 ml of 6N + 30 ml of 7D (=60 ml of colour) with 60 ml of developer.



APPLYING HERBATINT AND WAIT

Apply a layer of Royal Cream (sachet included in the box) along your hairline to avoid staining your skin. Using a brush, apply the mixture onto dry unwashed hair. Note that the colour of the mixture has no influence on the final colour result.

1st CASE: APPLICATION ON UNCOLOURED HAIR

Apply the mixture through the whole length of the hair by section, starting from the roots to the ends. Allow to process for 40 minutes.

2nd CASE: APPLICATION ON PREVIOUSLY COLOURED HAIR

Apply the mixture to the root re-growth area and leave to develop for 30 minutes. Then apply the remainder of the mixture through the rest of the hair and wait a further 10 minutes (total processing time: 40 minutes). **It is important to stick to the processing time.**



WASH AND CONDITION YOUR HAIR

Once the colour has processed, tilt your head back to avoid getting product in your eyes and rinse thoroughly until the water runs perfectly clear. Then shampoo your hair using preferably the Herbatint Normalising Shampoo, another rinse and towel dry. Finish by applying Herbatint Royal Cream, regenerating conditioner. Leave in for 5 minutes, rinse again and style your hair as usual.



MAINTAINING YOUR COLOUR

Keep your hair soft and healthy with a vibrant long lasting colour, with the help of Herbatint haircare line.

HERBATINT HAIRCARE LINE - FOR COLOURED HAIR

NORMALISING SHAMPOO

Rebalances and strengthens the hair while keeping your colour vibrant and long lasting.

ROYAL CREAM REGENERATING CONDITIONER

Specifically formulated for coloured or dry damaged hair, revitalises and deeply nourishes.

CHAMOMILE SHAMPOO

Naturally illuminates blonde and light chestnut highlights. Revives the lustre and body of hair.

RECOMMENDATIONS

SENSITIVITY TEST: HOW TO DO IT

A sensitivity test is highly recommended because some people develop an allergic reaction or irritation to hair colours. Please follow these easy steps:

- Wash a small portion of skin in the area chosen for the test (for example, the inner part of the elbow, or behind the ear), with soap and water and pat dry.
 - Mix in a plastic or glass bowl in equal parts a few drops of Herbatint colour and developer. Close bottles tightly.
 - Put the mixture onto a patch and then apply it to the test area.
 - Let dry, and wait 48 hours without washing the test area.
- At the end of 48 hours, if there is no allergic reaction, feel free to use Herbatint Haircolour Gel. Should you experience redness, or irritation, itching or burning in the tested area, rinse the area thoroughly with cold water and DO NOT colour your hair. If the problem persists, you should consult a doctor.

CAUTIONS

⚠ Hair colourants can cause severe allergic reactions. Read and follow the instructions carefully. A sensitivity test should be performed 48 hours before use according to leaflet instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy. Do not colour your hair if: - you have a rash on your face or sensitive, irritated and damaged scalp, - you have ever experienced any reaction after colouring your hair, - you have experienced a reaction to a temporary "black henna" tattoo in the past. This product must not be used for dyeing eyelashes or eyebrows; to do so may cause blindness. Avoid contact with eyes. Rinse immediately with water if product comes into contact with them. This product is not intended to be used on beard or moustaches. Wear suitable gloves. Keep away from children's reach. Contains phenylenediamines and hydrogen peroxide. THE MIXING RATIO IS 1:1. Store between 10° (50° F) and 30° C (86° F) in a dry place away from direct light. The manufacturer and distributor of this product are not responsible for any misuse or unsatisfactory results by the user. Therefore, we recommend you carefully follow the instructions above.

FOR OPTIMAL GREY COVER:

Shades from 1N to 8N cover 100% of grey hair from first application. Due to their low pigment content, shades 9N and 10 N should be mixed with a small quantity of 8N to achieve optimal grey cover. If you have a medium to high percentage of grey hair and you choose an Ash (C), Copper (R, DR), Gold (D), Mahogany (M), or Flash Fashion (FF) shade, **for optimum grey coverage** you should mix your chosen colour (i.e. 4R) with the corresponding shade from the natural series (i.e. 4N). **The higher the percentage of grey you have, the higher the percentage of Natural colour (N) you should use** (please refer to the table above). For example if your hair is mostly grey (i.e. more than 60%) and you choose the shade 4R, you should mix 40 ml of 4N with 20 ml of 4R and add 60 ml of developer to respect the 1:1 mixing ratio (see step 1 "How to mix 2 or more shades").

% OF GREY HAIR		N SHADE	CHOSEN SHADE*
LOW	Up to 30%	20 ml	40 ml
MEDIUM	30% - 60%	30 ml	30 ml
HIGH	>60%	40 ml	20 ml

*Shade belonging to C, R, D, DR, M or FF series

COLOURED AND TREATED HAIR: WHAT TO DO?

BLEACHED HAIR: Herbatint can return hair to its natural colour. If you want to darken your hair by 2 or 3 tones, we recommend to mix a Golden shade with a Natural when your target shade is 6N or lighter, and a Copperish shade when your target shade is 5N or darker. Avoid cool and ash tones. In either case we recommend to shorten the processing time by 10 minutes.

PERMED HAIR: Do not colour your hair just after a perm. We recommend to wait 2 weeks, to use a lighter shade than your target shade and to shorten the processing time by 10 minutes.

HAIR TREATED WITH HENNA: Henna creates a barrier around the hair making it very difficult for tint to penetrate. You should wait until the hair grows out before applying any other colour treatment.

IF YOU HAVE ANY QUESTIONS ABOUT THE HERBATINT PRODUCTS PLEASE CALL THE HELPLINE NUMBER SHOWN ON THE BOX

MADE BY Antica Erboristeria S.p.A. - Via Tiburtina, 1325 - 00131 Rome, Italy. - www.herbatint.com